# Commodity Plus Carbon (CPC) Futures Contract Program





## **CPC** Solution

- CPC futures contracts generate ag premium prices from carbon emissions reductions
- Each CPC crop or ag product futures contract combines:
  - 75% ag commodity price
  - 25% carbon price valuation based on level of carbon reduction below benchmark
- CPC contracts incentivize GAP (good agricultural practices), create hedging opportunities, and Scopes 1, 2, and 3 footprint values for buyers.
- Can be based off single load, entire field, or segmented field growth

## Process



#### **Data Collection**

Emission reduction data (Satellite, Fieldview, TopCon, Other)



#### Verification

Authentication /
verification according to
Carbon Registry
Protocol



#### **Evaluation**

Emissions reductions measured against pre-established benchmark



#### **Pricing**

Emissions reductions below benchmark factored into CPC premium



#### **Protection**

All data is secured via blockchain technology

## Six Year Stress Test – CPC spreads over cash/basis prices

Scenario 1: Current Carbon Credit (CC) Prices

• CPC Corn: +238%, CME Corn: +102%

Scenario 2: Lower CC Prices (25% annual decline)

• CPC Corn: +115%, CME Corn: +39%

Scenario 3: Stable CC Prices (2% annual growth)

• CPC Corn: +164%, CME Corn: +71%

Scenario 4: Higher CC Prices (25% annual growth)

• CPC Corn: +213%, CME Corn: +103%

### **Existing Solutions**

VS

### **CPC Carbon Inset Strategy**

- "Green" bonds/securities or ESG impact funds / private equity financing
- Private sector carbon credit allowances/ trading programs
- Direct farm payments for carbon emissions reduction under long-term contracts

- CPC allows <u>direct</u> revenue generation from built-in carbon emission reduction premiums
- First- adapter advantages
- Minimal transaction cost to growers and buyers
- Limited liability and flexible participation
- 80% Favorable Grower polling response rate



# CPC Supply-Side Benefits

- Grower: premium cash/basis on crops
- <u>Insurer</u>: Maximize Scope 1, 2, and 3 benefits with insurance on CPC-eligible crops
- <u>Elevator</u>: Scope 1, 2, and 3 direct and indirect premiums in re-sale of CPC deliveries to buyers, premium hedging
- <u>Ethanol/CPG Processors</u>: Scope and lower carbon footprint evaluations



# Buyer Benefits

- Scope 1, 2, 3 benefits imputed discounts to buyers
- Mass Balance sourcing methodology certifying CPC crop deliveries
- Scope benefits
- Enables lower carbon footprint branding
- Importer verification for foreign national/ regional carbon reduction standards

## FAQ

- How are carbon emissions tracked?
  - Data authentication and protocol verification procedures
  - Blockchain use enables the tracking of all relevant crop attributes from farm to fork
  - Mass balance certification for sourcing CPC and co-mingled corn/soybeans/other bull commodities
- The industry is slow to adapt...why be ahead of the curve?
  - Early adopters will be able to capture low carbon credit prices before they increase
  - Demand for climate friendly grain exists largely unaddressed
  - Mitigate erosion of export market share by failure to meet foreign buyer carbon reduction requirements